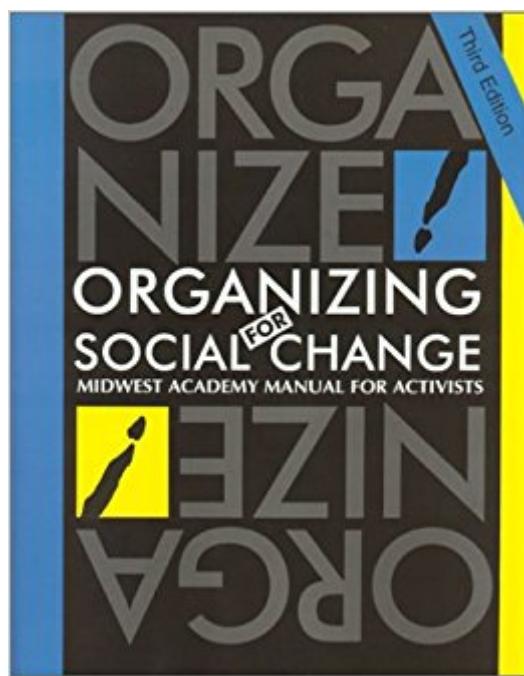


The book was found

Organizing For Social Change: Midwest Academy Manual For Activists



Synopsis

Now in its third edition - and expanded by over 100 pages - this indispensable manual for activists continues to provide guidelines for bringing together like-minded people, helping them to focus their energy in bringing about much-needed social changes. The value of OFSC has led to its adoption as a textbook by numerous universities and organizations.

Book Information

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Customer Reviews

This book has been an ideal work book for social movement groups for over a decade. It has been used as a textbook in major universities including Harvard and Johns Hopkins. From local to international issues, this book helps organizers create attention and affect change.

Kim Bobo is the founder and director of the National Interfaith Committee for Worker Justice. She was a trainer with the Midwest Academy for ten years. Jackie Kendall, Executive Director of the Midwest Academy worked extensively with senior, student, and citizen action organizations at the local, state and federal levels. Steve Max has 35 years of experience in civil rights, labor, and community. He is a key trainer and the designer of the economic education program.

I've done a LOT of community organizing and a lot of training. I think a fair amount of the resources anybody uses in this area came out of this book. It's most interesting if you have a campaign you're working on. But it provides a thorough review of community organizing techniques. While it doesn't

specifically engage social networking technology or digital stuff so much, readers can apply the broader principles and figure out how to work these things in. Quite thought-provoking, also.

This was a Master's Text. Very informative reading. Good job hunting reference. This item arrived on time and is an excellent purchase. I like it very much and am VERY glad I ordered it. Thank you so much .com for the great price, good value and prompt delivery. I use this item frequently

SAUL ALINSKY WOULD BE PROUD

Been fan of this book since their first edition which I left somewhere in the developing world. The academy is superb.

this is a good book, not much else to say, it is well organize and written, good overview of the topic

This is an incredibly helpful book for anyone interested in grassroots organizing. Well put together and very inclusive.

Organizing for Social Change is a good read for anyone organizing around progressive causes. This book covers grassroots activism strategy and tactics. My job involves that type of advocacy, and I keep this book on my desk as a reference when I'm planning campaigns. It's also got some nice suggestions about preventing burnout and frustration. At one point, I would have rated this book a 4 or even 5. But now, with the Internet and social media revolutionizing grassroots organizing, this book is - although still a good foundational read - frankly less relevant and comprehensive. I'd like to see the Midwest Academy compliment their excellent on-the-ground know-how with some Web 2.0 knowledge. You just can't talk about grassroots advocacy anymore without exploring the potential of social media as an organizing tactic.

This manual takes you through waht you need to know about organizing. From strategy development to research to implementation, this book shows you how to do it. Well written and simple to understand. Outstanding reference for novice to experienced organizer. The best purchase you can make and you won't need to buy others.

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